



Let us host your

# BRICK-TASTIC PARTY



**BIRTHDAY PARTY PACKAGES**  
Pre-party Information Packet  
LEGOLAND® Discovery Center Bay Area

# YOU ARE INVITED!

## THE CELEBRATION AWAITS

Sit back and relax as you take over our brilliant Birthday Room! Your dedicated party host will set up the room, pass out food and clean up! You and your guests can embark on a LEGO® adventure by playing & building in our themed zones before and/or after your time in the Party Room!

**BOOK YOUR PARTY HERE**

We encourage you to read through the **BIRTHDAY PARTY GUIDE** for all the information you would need to book your brick-tastic birthday with us!



  
**LEGOLAND**  
DISCOVERY CENTER

# TABLE OF CONTENTS


























Birthday Packages Summary	1
Birthday Ticket Party Package Overview	2
Premium Birthday Party Package Overview	3
Ultimate Birthday Party Package Overview	4
Extras & Add-Ons   Special Offer	5
Payment & Cancellation	6
What to Expect	7
Prepare for your Party	8
Frequently Asked Questions	9 - 11
Catering Menu	12
Coffee Shop Menu Items	13
Miscellaneous	14-15
Code of Conduct	16
Contact Us	17



# BIRTHDAY PACKAGES SUMMARY



Our Premium and Ultimate parties can accommodate up to 50 guests, including adults and children.

Package includes:	Birthday Ticket	Premium	Ultimate
Admission to all Attractions, Rides & 4D movies (except VR)			
"It's My Birthday" Button			
Party Crowns			
Activity Pack for Birthday Child			
LEGO® Mini Model gift for Birthday Child			
Pizza, Cupcakes & Lemonade			
1 hour in the private party LEGO themed room with host			
Plates, Cups, Napkins and Utensils			
Activity Pack for each child			
LEGO® Mascot Meet & Greet			
LEGO® Minifigure Take-Home for each Child			





# BIRTHDAY TICKET



**\$250**

## THE BIRTHDAY TICKET PACKAGE INCLUDES:

- Admission for 10 guests
- Access to all of our play experiences, ride, and 4D movie theater (except VR)
- “It’s My Birthday” Button and Activity Pack for birthday child
- Birthday crowns for all guests

**The BIRTHDAY TICKET Package is available on weekdays only.**

## The following may be added on to the package:

- Additional birthday guest - \$21.99
- LEGO® Minifigure - \$5.00
- Activity Pack - \$5.00
- VR Experience - \$6.00



# PREMIUM

## \$925

For up to 25 guests\*

## \$1,850

For up to 50 guests\*

\*Includes everyone in the group (all kids and adults).

### THE PREMIUM PARTY PACKAGE INCLUDES:

- Admission and access to all of our play experiences, ride, and 4D movie theater (except VR)
- "It's My Birthday" Button and Activity Pack for birthday child
- Birthday crowns for all guests
- 1 hour in the Private Party Room/s with Party Host
- Pizza, Cupcakes and Lemonade
- Party supplies (plates, napkins, cups)
- A LEGO® Mini Model gift for birthday child

The PREMIUM Party Package is available on Fridays, Saturdays and Sundays.



# ULTIMATE

## \$1,025

For up to 25 guests\*

## \$1,975

For up to 50 guests\*

\*Includes everyone in the group (all kids and adults).

### THE ULTIMATE PARTY PACKAGE INCLUDES:

- Admission and access to all of our play experiences, ride, and 4D movie theater (except VR)
- "It's My Birthday" Button and Activity Pack for birthday child
- Birthday crowns for all guests
- 1 hour in the Private Party Room/s with Party Host
- Lanyard and Activity Pack for each child
- Pizza, Cupcakes and Lemonade
- Party supplies (plates, napkins, cups)
- A LEGO® Mini Model gift for birthday child
- Meet & Greet with a LEGO® character
- Take-home LEGO® Minifigure for each child

The ULTIMATE Party Package is available on Fridays, Saturdays and Sundays.



# UPGRADES & ADD-ONS



Take-Home LEGO® Minifigure	\$5.00
VR Experience	\$6.00
Activity Pack & Lanyard	\$5.00
Cupcake Cake Upgrade	\$40.00
Additional Cupcake	\$2.00
Cupcake upgrade to vegan/gluten-free	\$2.00 each
Pitcher of Lemonade	\$6.00

## SPECIAL OFFER

**ANYTIME ANNUAL PASS Holders**

get discounted rates when booking  
Premium and Ultimate Birthday Packages.

Anytime AP Holder  
[BOOK HERE](#)

[Buy Annual Pass Here](#)



# PAYMENT & CANCELLATION

## TO SUBMIT PAYMENT

- All payments are taken online. We do not accept payment over the phone. Please visit our [website](#) to access the online store.
- Select your birthday package.
  - We have 3 package options available. We encourage reading about the inclusions of each package before making your selection.
- Select the date and time of your event based on the availability.
  - You will only be able to click on dates and time slots that are available. If you are unable to click on your selected date and time, it means that someone has already booked that slot.
  - Please make sure that you select your add-ons and/or upgrades before checking out.
- Follow the prompts to enter your information to complete the booking.
- Once your payment is complete, you will receive a confirmation email.

## CANCELLATION POLICY

- You may cancel for a full refund up to 3 weeks before your reservation date. Refunds cannot be given for cancellation requests within 3 weeks of your scheduled party.
- We can accommodate a one-time request to move your reservation to another available date within three months from your original party date free of charge.
- Any birthdays that have been rescheduled are not eligible for refunds. You will be charged an additional 50% of the party package you've selected if you choose to reschedule again.
- If you have any questions or concerns, please contact us at [BAGroups@MerlinEntertainments.biz](mailto:BAGroups@MerlinEntertainments.biz).





# WHAT TO EXPECT

- Upon arrival, check in at the admission's desk in front of the Center.
- One of our playmakers at admissions will assist with check-in, sell any additional tickets you may need to purchase, and answer any additional questions you may have.
- Food and beverages will be available at the start of your party reservation time.
  - Drinks will either be poured individually, or the party host will have the children line up to get their drinks.
  - Pizza is served by the birthday host to each guest.
  - The cupcakes are served last. The party host will bring the cupcakes into the room while the party sings happy birthday to the birthday child. (Note: Outside cakes are not permitted.)
- Once the time in the private room is up, you will have the opportunity to store your belongings with us while in the Center or we can assist you in taking these items to your vehicle.
- You and your guests are free to continue to enjoy the Center after the hour in the private room is up. Your party host does not remain with you during this time and any additional beverages or food needed while in the Center are not complimentary.
- Birthday Parents are responsible for the children in attendance, especially if their parents are not present. We highly encourage 1 parent for every 5 children in attendance. LEGOLAND® Discovery Center is not responsible for the supervision of any guests.

## REMINDERS FOR YOU & YOUR GUESTS

- Please read the Code of Conduct to ensure a fun and safe visit.
- Please make sure that the kids wear/bring socks especially if they will be playing in the Pirate Play Structure.
- We are a cashless attraction.





# PREPARE FOR YOUR PARTY

## Address & Parking

- LEGOLAND Discovery Center Bay Area is located at Entrance 4 of the Great Mall (870 Great Mall Drive, Milpitas, CA 95035). Mall parking is free.

## Invitations & Thank You Notes

- We offer PDF files for invites and thank you notes if you wish to use these. You can download the files on our website. We do not have pre-printed files for use.
- We do recommend that you read through and share our [Code of Conduct](#) (Page 15) to ensure a fun and safe experience for you and your guests.

## Arrival & Check-in

- We recommend you arrive at least 15 minutes before your scheduled birthday party time. Upon arrival, notify one of our staff that you are hosting a birthday party. If you have any emergencies, are running late, or have last minute questions you can contact our Manager on Duty. If you are running late, we will do our best to accommodate your party in the time remaining, but we cannot extend your time in the private room past the 1 hour allotted.
- If some of your guests arrive late, one of our party hosts will do their best to escort all late guests to the party room.

## What to Bring

- We ask all party parents to send us a guest list to assist with our check-in process. Please provide this list 3 days in advance of your birthday party.
- Please bring with you the email confirmation of your order, either printed or you can present this on your mobile device.
- Other than the above, no need to bring anything else. We'll handle the rest!

## Additional Orders

- We do not allow outside food in the Center. If booking a Premium or an Ultimate Party Package, extra pizzas can be ordered for an additional fee. You may also purchase additional food for your party in advance from our Catering Menu or our Coffee Shop. Please let us know at least one week in advance and we will do our best to accommodate your request.

## Special Dietary Requests

- The cupcakes provided are not:
  - Peanut or tree-nut free
  - Dairy-free
  - Gluten-free
 However, you may upgrade them to be for a fee.
- Safety is our highest priority, so please email us of any allergies or special dietary needs after you book your party event and we will work with you to accommodate.

## Storage

- We will provide wagons to store gifts, party favors, and/or miscellaneous items and can hold these items for you while you are in the Center if you wish. Please note that LEGOLAND Discovery Center is not held accountable for any lost items. If you require assistance getting these items to your vehicle, we will do our best to accommodate.

## Policies

- We do not allow outside food in the Center for the safety of our other guests.
- Helium and mylar balloons are not allowed as per Great Mall policies.
- Party supplies are provided. If you wish to bring additional decor, please inform us in advance what they are. Confetti is not allowed. Additional decals that you bring must only be installed using adhesive that we provide, under a playmaker's supervision. Our birthday rooms are already decorated in fun LEGO themes! (Please see Page 14.)
- All party guests must wear socks if they wish to enter our LEGO Pirate Play Structure.
- Guests under 51" in height must have an adult sit in the same row as them on our Imagination Express interactive ride.
- LEGOLAND Discovery Center is not responsible for the supervision of any guests.



# FREQUENTLY ASKED QUESTIONS

## Q: How many pizzas and cupcakes are included in the party packages?

A: The 25-person party packages include three (3) 18" pizzas and 25 cupcakes. The 50-person party packages include six (6) 18" pizzas and 50 cupcakes. You can choose between cheese or pepperoni for the pizzas, or upgrade to a veggie option for \$10 per pizza. For the cupcakes, you can choose between chocolate, vanilla, or a mix of both flavors.

## Q: Can I substitute or remove party inclusions?

A: We do not allow substitutions for party inclusions. You may order additional food items to fit your needs. If you choose not to be served any of the included items in the party package, the rate will remain the same.

## Q: Is outside food or catering allowed?

A: Outside food or catering is not allowed for the safety of our other guests in the Center. We offer some catering menu items that you can add on to your order. We also have a Coffee Shop that serves hot food items and snacks for those that may be interested in individual additional food options or who have special dietary needs.

## Q: What beverages are offered with the packages?

A: Water and lemonade (1 pitcher for 25-person party, 2 pitchers for 50-person party) are offered with every party.

## Q: Can you accommodate special dietary needs?

A: We can accommodate special dietary needs with various offerings in our Coffee Shop. The pizza and cupcakes provided with the party, however, are not guaranteed to be allergen, dairy or gluten-free. If you have special dietary needs, please let us know and we will work with you on a solution. Contact us at [BAGroups@MerlinEntertainments.biz](mailto:BAGroups@MerlinEntertainments.biz).

## Q: Can I order additional food for my party?

A: The quantity of pizza provided for each party should be enough for the number of people in the party. If you wish, extra pizzas can be ordered for the Premium and Ultimate Party Packages. You are also welcome to order additional food items from our Catering Menu and Coffee Shop for the party. Please just let us know what you'd like to order in advance and our team can put a tray together for you to purchase upon arrival. All food orders must be sent at 2pm, on or before the Monday of the week of your party. Any changes or additions to the food order after the deadline is not guaranteed.

## Q: Is Cake provided with my party?

A: Cupcakes are included with the party packages. However, you may upgrade to a cupcake cake for an additional fee. You may select from the two designs on page 12.

## Q: Can I bring my own cake?

A: We do not allow outside food. However, due to a number of families requesting to bring in cake for their parties, we have put some policies in place to accommodate that request.

- A store-bought cake may only be brought in by families who book a Premium or Ultimate party since they have a private room. The cake can only be consumed inside the birthday party room during party time. Once the party is done, the cake must be taken outside the attraction.
- There is a \$25 corkage fee for bringing in the cake that would need to be paid on the day of your party. No other outside food can be brought inside the attraction other than the cake.
- The food waiver form and allergen matrix form must be signed and completed.
- Cake must be nut-free as we are a nut-free facility.
- We cannot store the cake before and after the party.
- We will be providing a cake-cutting utensils. Please do not bring your own knife.



# FREQUENTLY ASKED QUESTIONS

## Q: Can I order food for my Birthday Ticket Package?

A: There are no food inclusions in the Birthday Ticket Package, but you may order food for your party upon request. Please send us an email at [BAGroups@MerlinEntertainments.biz](mailto:BAGroups@MerlinEntertainments.biz).

## Q: If some of my guests have Annual Passes, are they still included in the guest list count?

A: Any guests with Annual Passes are admitted to the Center for free. However, they will need to be included on the guest list to get a wrist band and be allowed to enter the private party room. If they'd like to enter the Center, but not join the private room, they are welcome to do so. They could join the private party once your time in the party room is up. Please take note that we will be following the maximum number of guests allowed in the room at all times.

## Q: How many people can I bring to my child's birthday party?

A: Each of our private party rooms have a maximum capacity of 25 persons, which includes children and adults. You may have up to either a total of 25 or 50 persons in your party, depending on the package you book. We highly recommend 1 adult per 5 children. If you need to add additional guests, you can purchase a day ticket for each person. These guests are welcome to enjoy the Center, however, they are not able to enter the birthday party room due to capacity limits following fire code restraints.

## Q: Can I purchase tickets for additional guests outside of the guest limit in my party?

A: Yes. There is a ticket option for additional guests available for purchase at the door. This ticket gives guests access to the Center only. Access to the private party room and other party inclusions (food, beverage, etc.) are not included. There are tables and chairs in front of the birthday rooms available on a first come, first serve basis.

## Q: What is the age of kids who can enter for free?

Kids under 2 are free. Kids ages 2 and older should be part of the guest list or must have a ticket to enter the attraction.

## Q: If kids are under 2, should they be included on the guest list?

Kids under 2 must be included on the guest list if they will be part of the birthday festivities. Otherwise, they can enter the birthday room without a wristband, but will not be counted towards the guest list (for food, beverages, and other inclusions).

## Q: What if I have less people than the guest limit, can I get a discount?

A: The party packages are prices as packages and not per person. If the number of guests are not reached, the rate remains the same. If there are more guests than the limit, tickets must be purchased for additional guests, but they will not have access to the birthday rooms.



# FREQUENTLY ASKED QUESTIONS

**Q: Can I schedule a walk-through before booking my party?**

A: Absolutely, we'd be happy to host you for a walk-through. We ask that you book this in advance with us, and it's preferred that this takes place Monday-Friday.

**Q: How do I submit payment? Do you accept down payments?**

A: All payment will be taken online. We do not accept payment over the phone. We do not accept down payments; all payment is made in full at the time of booking.

**Q: Once in the Center, will I still have access to our party host?**

A: No. The dedicated party host is with your party during your time in the private room. This individual will also assist with any needs you may have before or after the time in the private room to the best of their ability. We recommend that you have at least 1 adult per 5 children while in the Center to help oversee the children.

**Q: How long do the parties typically last?**

A: The party room is available for an hour, but guests are welcome to enjoy the Center before the scheduled time or after, for the remainder of the day. Please make sure that you send us the guest list in advance so that the check-in process can go smoothly.

**Q: Do you offer storage options during the party?**

A: Yes, we have carts to store your gifts and other birthday supplies for the party while in the Center. Please ask your party host or a manager about this option upon arrival. Any personal belongings should not be placed in the cart. The attraction is not responsible for any losses. You may rent out single-use lockers for any personal belongings.

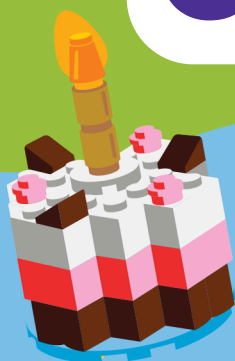
**Q: Do you offer printed invites and thank you notes?**

A: We do not offer printed invites or thank you notes. However, you are free to download the PDF file or use an e-vite from our website. If you wish to use these, the party parents would be responsible for adding your party details and getting them printed.





# CATERING MENU



You may order additional food items for your party in advance if you would like. All items are subject to availability.

18" Cheese or Pepperoni Pizza	\$35.00
18" Veggie Pizza	\$45.00
Seasonal Veggie Platter w/ Ranch (selection may vary)	\$36.00
Hummus	\$ 5.00
Seasonal Fruit Platter (selection may vary)	\$36.00
Chicken Tenders (25 pcs)	\$38.00
Veggie Tenders (25 pcs)	\$38.00
Samosas (30 pcs)	\$40.00
Cookies (8 pcs)	\$17.00
Chips Bundle (15 bags - assorted)	\$25.00

Individual Coffee Shop Menu items are available to order in advance as well.



# COFFEE SHOP MENU



You may order additional food items for your party in advance if you would like. All items are subject to availability.

## HOT ITEMS

Personal Cheese Pizza  
 Personal Pepperoni Pizza  
 Chicken Tenders (3 pcs.)  
 Veggie Tenders (4 pcs.)  
 Hamburger / Cheeseburger  
 All Beef Hot Dog  
 Chicken Corn Dog  
 Freshly Baked Cookie  
 Brownie  
 Muffin  
 Soft Pretzel  
 Cheese Sauce  
 Tater Tots

## SNACKS

Bag of Chips  
 Goldfish Crackers  
 Animal Crackers  
 OREO Cookie Sandwich  
 String Cheese  
 Vanilla Pudding  
 Fruit Cup  
 Hummus Cup  
 Buddy Squeeze Fruit Pouch

## BEVERAGES

Bottled Water  
 Bottled Soda  
 San Pellegrino  
 San Pellegrino (Flavored)  
 Milk (White or Chocolate)  
 Apple Juice  
 Orange Juice  
 Capri Sun Juice  
 Tumm-E Juice Drink  
 Smartwater  
 Powerade





# MISCELLANEOUS



LEGO® Birthday Crown



"It's My Birthday" Button



LEGO® Mystery Minifigure  
(1 Minifigure per bag. Minifigures on photo are for reference only. Contents may vary.)



Birthday Cupcakes



Activity Pack & Lanyard



Birthday Cupcake Cake Options



# MISCELLANEOUS



25-person Birthday Party Room Set Up



50-person Birthday Party Room Set Up







870 Great Mall Drive, Milpitas, CA 95035 | BAGroups@MerlinEntertainments.biz

# CODE OF CONDUCT

Let's work (and play!) together to keep things safe, respectful, and brick-tastic for everyone!

## Be Kind to Others

Please treat fellow guests—and our awesome staff—with respect. No rude language, yelling, pushing, or unkind behavior. We're all here to have fun!

## Kids Must Stick with Grown-Ups

Our Center is designed for kids ages 3–10. All children under 18 must stay with a grown-up (age 18+) the whole time. Required supervision ratio: one adult per five children. Grown-ups, you need a kid with you to enter!

## Handle Bricks with Care

Play gently with LEGO® bricks, play zones, and displays. Please don't throw bricks or damage exhibits. Share and take turns—teamwork makes the dream work!

## Clean Up = Team Up!

We're all builders here—let's keep our space tidy so everyone can enjoy the fun! Throw away trash, keep food and drink in the proper areas, return the bricks and builds when you're done, and clean up after yourself before heading to the next awesome activity. A clean play zone = more building fun for everyone!

## No Rough Stuff

Running, pushing, or unsafe play isn't allowed—it keeps everyone safer and happier. Please follow staff instructions to keep the fun going!

## Shoes On, Please!

All guests must wear shoes (and clothes that cover upper and lower body) while in the Center. Socks are required for the Play Structure.

## Snap Respectfully

Photos are fun! But please don't film or photograph staff or guests in a disruptive way.

## Leave These at Home:

- o Outside food & drinks
- o Weapons (even pretend ones!)
- o Alcohol, cannabis, or illegal substances
- o Balloons or outside toys (like balls, lightsabers, swords, etc.)

## Diaper Time = Restroom Time

Please use the restrooms for diaper changes and training potties.

## Service Animals

Service animals are welcome, but must stay under control and not disrupt others.

## Feeling Sick? Stay Home

If anyone in your group isn't feeling well, it's best to visit another day.

## Authorized Access Only!

Please use the designated entrances and exits only. Sneaky shortcuts and entering without a ticket = trespassing — and that's not cool!

## What Happens If Rules Aren't Followed?

If someone isn't following the Code of Conduct, our team may give a reminder or ask them to leave. For repeat issues, guests may be suspended from future visits. Please see [GROUNDS FOR REMOVAL](#).

## We want everyone to have a great time!

If you see something concerning or have a question, just ask a staff member. We're here to help! Questions? Email us at [BAGroups@MerlinEntertainments.biz](mailto:BAGroups@MerlinEntertainments.biz).

# CONTACT US



We encourage you to read through the  
**Birthday Party Guide**  
for all the information you would need to book your  
brick-tastic birthday with us!

If you have any additional questions, kindly email us at:  
**[BAGroups@MerlinEntertainments.biz](mailto:BAGroups@MerlinEntertainments.biz)**

We are continuously improving our parties based on valued feedback from our guests. If you'd like to provide your feedback to us after you party, you can do so by emailing [BAGroups@MerlinEntertainments.biz](mailto:BAGroups@MerlinEntertainments.biz) and we will direct your inquiry accordingly. Please provide your phone number, email address, and preferred method of contact so we will know how best to get in touch with you.

